

MADRID AGREEMENT AND PROTOCOL CONCERNING THE  
INTERNATIONAL REGISTRATION OF MARKS

**CLAIM OF SENIORITY – EUROPEAN UNION**

(this form must be annexed, where applicable, to an international application designating the European Union or to a subsequent designation of the European Union)

World Intellectual Property Organization  
34, chemin des Colombettes  
1211 Geneva 20, Switzerland  
Tel. (Switchboard): +41 (0)22 338 9111  
Fax (Madrid Registry): +41 (0)22 740 1429  
e-mail: [intreg.mail@wipo.int](mailto:intreg.mail@wipo.int) – Internet: <http://www.wipo.int>

## CLAIM OF SENIORITY

With respect to the designation of the European Union in the international application or in the subsequent designation indicated below, the applicant or holder wishes to claim the seniority of an earlier mark registered in, or for, a Member State of the European Union.

The seniority claim relates to a designation of the European Union in (check the appropriate box):

An international application

(i) Name of the applicant: .....

(ii) Basic application or registration number (as indicated in item 5 of the international application form):  
.....

A subsequent designation

(i) Name of the holder: .....

(ii) Corresponding international registration number:  
.....

## PARTICULARS OF THE EARLIER MARK FOR WHICH SENIORITY IS CLAIMED

- (1) Member State of the European Union in, or for, which the earlier mark is registered – (**only one box must be checked**; if the applicant or holder wishes to claim the seniority of a mark registered in, or for, other Member States, a distinct MM17 form must be completed for each of these other Member States – there must be as many completed MM17 forms as there are Member States for which a seniority is claimed)

**AT** Austria

**BG** Bulgaria

**BX** Benelux

**CY** Cyprus

**CZ** Czech Republic

**DE** Germany

**DK** Denmark

**EE** Estonia

**ES** Spain

**FI** Finland

**FR** France

**GB** United Kingdom

**GR** Greece

**HR** Croatia

**HU** Hungary

**IE** Ireland

**IT** Italy

**LT** Lithuania

**LV** Latvia

**MT** Malta

**PL** Poland

**PT** Portugal

**RO** Romania

**SE** Sweden

**SI** Slovenia

**SK** Slovakia

- (2) Nature of the registration (check the appropriate box):

National registration in the Member State, or

International registration having effect in the Member State

(3) Registration number: .....

(4) Filing date: (dd/mm/yyyy).....

(5) Goods and services for which the earlier mark is registered (indicate these goods and services, grouped in the appropriate class(es)):

**Please make consistent use of a semicolon (;) to clearly specify the goods and services indications in your list, e.g.:**

**09 Scientific, optical and electronic apparatus and instruments; screens for photoengraving; computers; video games.**

**35 Advertising; compilation of statistics; commercial information agencies.**

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If the space provided is not sufficient, check box and use a **continuation sheet**





